Rooted in passion.

Isn’t there a certain romanticism that embodies Italian cycling? The feeling of culture, art, craftsmanship, and perhaps just a little bit of legend and mystique? These beautiful Italian road bikes, the classics, the suffering, and the personalities who have made history – Colnago, Cipollini, Basso, and more – is too true. If it is true that Italian cycling is rooted in passion, then perhaps Fassler Masi personifies it best of all. For who else captured Fassler’s relentless pursuit of perfection, in a setting as magical as his workshop underneath the Vignelli velodrome? The perfect partner, in the perfect setting, with the perfect goal: to create the perfect riding bicycle.

To better understand the legend of Masi, it helps to understand the family that created this iconic cycling brand. In the late 1960s, after racing professionally in classics like the Giro d’Italia and Milan-San Remo, Fassler Masi gained an intimate understanding of how a properly crafted racing bike should be built, and by the 1980s, Civi Masi had quickly become one of the most sought after custom Italian bicycle brands in the world.

Nicknamed “The Tailor,” for his remarkable ability to custom fit any size and type of rider, Fassler built custom frames in his Milan workshop beneath the Vignelli velodrome, where it still remains to this day – for the biggest names in professional cycling. Although some riders like N激励, Coppi, and Angiol was contractual obligations to other brands, they still raced a disguised Masi in all the classics.

In 1982, Fassler brought the Masi tradition to the United States along with one of the most talented bicycle craftsmen of his generation, Marco Conti; Masi located in sunny San Diego, California, began contracting with the biggest legends in American frame building including Ted Konchel, Brian Safford, Dave Musto, Brian Jordan, Mike Howard, Joe Stavold, and David Tisch.

According to the iconic Italian cycling photographer, the ‘80s were the decades of Masi bikes; for reasons other than Masi frames have been celebrated. The “Italian Bicycle Criterion” is a perfect example of this, where the finest, most expensive bicycles were ridden, regardless of where the materials were from. The frames became the star of the show.

Today, Masi looks towards the future without ever forgetting its storied heritage, for it’s an elemental part of our existence. From the classic Gran Compiti made with Reynolds 531 steel to the cutting-edge, high-modulus carbon fiber production featuring every detail of modern system technology, Masi offers a variety of materials, geometries and innovations to deliver exactly what those “Tailors” aspire to – building the perfect ride.

If your goal is to own not just a world-class bicycle, but to be a part of one of the most iconic brands in human cycling history, look no further. A perfect blend of old world mystique and new world technology, every one of today’s Masi delivers exactly what Fassler himself created over 80 years ago: the perfect riding bicycle. Experience it first hand at a local Masi dealer near you.
A zero compromise magical blend of 2 types of carbon for the ultimate in ride quality. Unless premium quality T-700/IM7/IM8 ultra-high modulus carbon fiber and high-performance frame technology to provide an extremely lightweight, stiff and compliant frame. The ultimate choice for race day.

Evolution Dura Ace Di2, Dura Ace, Ultegra Di2 and Ultegra

High-modulus T-700 carbon fiber along with high performance technology is used to handcraft these lightweight frames. T-700 is ultra-strong and is the most common high-end carbon fiber used on upper-end bicycles because of its outstanding properties of outstanding strength to weight ratio and vibration dampening.

MC7 ULTRA HIGH MODULUS

Our own unique blend of high-modulus T-1000/S500/ M700 carbon fiber composite material. Provides a high strength, lightweight carbon and combined with a carbon of superior shock absorption to form an efficient, lightweight and forgiving platform. Paired with either a Campy FC/Pro or Super Elite/RS integrated carbon fiber fork.

Middleweight

MA6 X6 DOUBLE-BUTTED AL

Utilizing new aircraft grade X6 ultra-light tubing allows us to make our frames up 30% lighter as well stronger making for a lighter feel, greater stability and improved ride quality.

Gran Cursa

High quality and lightweight double butted 6000 series, custom formed aluminum frame with Maui Elite/RS carbon fiber fork. Stiff but agile performers when matched with a compliant carbon fork to eliminate road vibration.

Performance Grade, Paroxysm, Aleona, Vivace

MC5 HIGH MODULUS

MA4 6000 DOUBLE-BUTTED AL

REYNOLDS 525B

Tired and true monocoil butted for accurate profiling, available in a wide range of shapes. Reynolds 525 can be used for sports car chassis, suspension units, motorcycle race frames, etc. in welded and fillet-brazed structures. Perfect choice for a beautifully figured frameset with an unforgettable ride quality.

Gran Criterium
Fulfill those dreams of victory.

There are bike riders, and there are bike racers. For those who live to dominate the podium, the Evolution carbon series is tailor-made to help fulfill their dreams of victory. The 2016 Evolution is loaded with technology and innovation, as well as an incredible selection of build kits from Shimano, Campagnolo, and SRAM. Whether you prefer the electronic performance of Shimano Dura-Ace Di2 and Ultegra Di2, the legendary SRAM Red or the legendary Italian pedigree of Campagnolo Record, there is an Evolution to fit your shifting tastes. To push the performance envelope even further, select Evolution models are outfitted with Mercury Cycling H3 and HS carbon clincher race wheels.

The Evolution carbon series embodies the unyielding Masi commitment to blending old world tradition and new world technology to create the ultimate racing machine. Just like our founder, “The Tailor” demanded from all of his hand-crafted steel beauties of yore, the Evolution carbon series is a bike you can both train and race on all day.
Dura Ace Di2

Masi MC7 carbon frame, Di2 compatible, PF30,
internal routing, tapered headtube
Masi F-4000 Taper monocoque carbon fork
Shimano Dura Ace 9000 crankset w/PF30 adapters, 53/39
Shimano Dura Ace 9000 shifters, front and rear derailer
Shimano Dura Ace 9000 11-23 10-speed cassette
Ritchey WCS carbon Evo bar / Ritchey WCS carbon C-260 stem
Ritchey WCS Carbon Stream saddle
Ritchey WCS S-bend carbon seatpost
Mercury M5 front / Mercury M5 rear carbon clincher wheelset
Kenda Koomatt 25c folding tire, 120psi tire
Shimano Dura Ace 9000 shifter

If cycling is not your style, then climb aboard the official bike of the Monster Media Powered by MRI team. Sporting head-turning Team Green paint, Mercury M5/M5 carbon wheels with wide clincher rims and a full Ritchey WCS package including saddle, handlebar, seatpost and stem, the Evoluzione Dura Ace Di2 has been dominating podiums all over the country. Featuring super-quick effortless shifting and internal Di2 routing for that attention to detail, Dura Ace Di2 makes the Evoluzione sleeker and faster than ever before.
Dura Ace


CAMPAGNOLO RECORD

A Masi without Campagnolo is like a Ferrari without red paint. New for 2014, the Evoluzione Record features the legendary 11-speed Campagnolo Record groupset, blending gorgeous Italian style with superior performance that World Champions and Tour De France winners have depended on for 40 years.

SRAM RED

If elegance and simplicity is what you want in a race bike, then climb aboard the Evoluzione Red. Recently redesigned from the ground up, SRAM Red 22 is extremely lightweight, shaving precious grams off the Evoluzione while delivering crisp, precise shifting performance of the DoubleTap™ system.

*Record and Red Evoluzioni models available by special order only.

Evoluzione DUR A CE / RED / RECORD

For those who prefer the sensation of mechanical shifting with stealthy matte charcoal and white paint, the Evoluzione Dura Ace is one of the best no-compromise racing machines going. Outfitted with Shimano Dura Ace 9000 11-speed groupset. Mercury 52/35 wheels with wide clincher rims and Ritchey WCS bar, stem, saddle, and seatpost, the Evoluzione Dura Ace is fully equipped to dominate.
Outfitted with the much-anticipated Shimano Ultegra 6870 11-speed electric shift system, the Evolution Ultegra Di2 represents one of the most outstanding ultra-high-performance race bikes in the entire industry. With precision push button shifting and auto-trimming derailleur, the Evolution Ultegra Di2 lets you forget about shifting so you can focus on perfecting your victory salute.

The undisputed workhorse of the bike racing world, the Evolution Ultegra delivers a perfect blend of pro-level performance and unflinching reliability that stands up to even the most rigorous everyday training conditions. Featuring the all-new Shimano Ultegra 6800 11-speed groupset, the Evolution Ultegra makes no compromises.
**TOTAL OVERDRIVE SYSTEM (TOS)**

At the core of every Evoluzione is the Total Overdrive System (TOS), a design concept that optimizes lightness, stiffness, and comfort, creating a no-compromise race machine that you’ll enjoy training on almost as much as you enjoy winning. TOS begins with using premium quality Masi MC3 ultra-high modulus or Masi MC3 high modulus carbon fiber with full carbon dropouts to cut weight and increase stiffness. To ensure every watt of climbing power you put into the pedals is transferred to the ground, TOS features custom-molded and oversized chainsmarts. To guide you through every chore with razor precision, TOS uses a 1.125 x 1.5” tapered steerer tube paired with exclusive FC/Pro and Elite/RS carbon forks for increased front-end rigidity and control. And to help get you across the finish line first, even in the most blistering sprints, TOS features wider, more aerodynamic top tube to resist twisting forces and deliver more stability at high speeds.

Because Masi understands that more of your time is spent training than racing, TOS also delivers an exceptionally comfortable ride, with specially milled axles that soak up the bumps of even the most miserable roads.

**MERCURY WHEELS**

Designed to match the uncompromising tradition of Masi quality, Mercury Wheels are hand-built in the USA and are the official race wheel of the Monster Media Presented by MIR race team. Equipped on select Evoluzionse models, the Mercury 55 and 65 carbon fiber clincher wheels feature a wider rim profile for enhanced dynamics and road feel and a dual carbon layup process for added strength-to-weight ratios, making them the perfect wheelset for both hardcore racing and training.

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For those serious about winning, the Evoluzione 105 delivers. With its MCS (T-700) High Modulus carbon frame, tastefully understated matte charcoal and red paint, FSA Gossamer Pro cranks, Ritchey components and Pro 155 wheels, you have the foundation of a podium machine. Add in D2 compatibility and the Evoluzione 105 is a frameset you can hold onto for years to come.
Race-like performance Italian style.

The open road can be long, winding, and often times laden with bumpy and man-eating potholes. And if you’re the type that rides more miles in a year than most people drive, the 2014 Premiere line blends the superior shock absorption of carbon fiber with a more relaxed geometry for all-day comfort. The result is a lightweight and responsive machine that delivers race-like performance and Italian style that you’ll never want to stop riding.

Featuring five models, including two Elegante models custom fit for women with zero affect seats; a women’s saddle, shorter stem and narrower bars, the 2014 Premiere line represents a new direction for high-performance road bikes. Built with Masi MACS (T-700/61MVS60) high-modulus carbon fiber and mated to a Masi Elite FRS integrated carbon fiber fork, the Premiere rewards its owners with an unparalleled riding experience. And considering Premiere means “reward” in Italian, we couldn’t think of a better name for this technologically advanced machine designed with all the endearing attributes of a vintage Masi.
PC 5

New for 2014, the PC5 takes the Premiere line to a new level of performance, featuring Shimano Dura-Ace 9000 11-speed shifting, PSA SLK Carbon crankset and 188 Mega EVO bottom bracket with 88mm bearings. The enhanced bottom bracket improves lateral stiffness and reduces weight, making the PC5 literally rocket forward with every pedal stroke.

If speed and comfort is what you’re after, the PC5 is the perfect all-day companion.
As the ultimate ‘do-all’ road bike, the PC4 is just as comfortable eating up a double century as it is competing in a long and grueling road race. Outfitted with the razor-sharp new Shimano Ultegra 6800 11-speed shifting and a new FSA Gossen 850 bottom bracket with Shimano bearings, the PC4 reduces weight and maximizes every pedal stroke of energy whether racing or just going on a long training ride.

If your goal is to ride as many Gran Fondos as you can, then the PC3 should be the first bike on your list. Whether sporting the timeless matte blue white and grey paint scheme or the racy cherry cola and grey colors on the Bellissima, the PC3 features new deeper profile wheels for improved aerodynamics and trusty Shimano 105 components designed to carry you hundreds of miles in comfort, speed and style.
Premiere PC2 / PC1 / BELLISSIMA

For an all-day rider that delivers an unbeatable blend of speed and comfort from a carbon fiber frame with reliable, durable Shimano Tiagra shifting, the PC2 is a value unlike any other road bike. Featuring new deeper profile wheels for improved aerodynamics, the PC2 is designed to go further than any other bike in its class.

For those who are ready to step up to a bike that will make an all-day adventure more comfortable, the PC1 is a perfect introduction. As one of the most affordable carbon fiber road bikes in the industry, the PC1 and women’s specific PC1 Bellissima prove that you don’t have to be a big-budget bike racer to enjoy the performance benefits of carbon fiber.

PC2
Masi MC3 carbon frame w/ internal rear brake routing and integrated headset
Masi Elite RS carbon integrated fork w/ 10x15 alloy steerer
FSA Vero crankset: 50/34 w/ sealed cartridge BB
Shimano Tiagra shifters, front and rear derailleur
Soma CCR: 10 speed, 10-32 cassette
Brw: H4 alloy bars / Brw: M-3 D forged flippa flippa stem
Masi SLS saddle
Brw: H4 alloy stempost
Alloy 20/24h cassette hub w/ alloy QR
Brw: H4 20/24 Race rims
Kenda Kometer 26c tires
Tektro R512 dual pivot brake set w/ cartridge pads

PC1
Masi MC3 carbon frame w/ internal rear brake routing and integrated headset
Masi Elite RS carbon integrated fork w/ Tiagra alloy steerer
FSA Tempo crankset: 50/34 w/ sealed cartridge BB
Shimano Sora shifters, front and rear derailleur
Suorare CQR: 9 speed, 11-32 cassette
Brw: H4 alloy bars / Brw: M-3 D forged flippa flippa stem
Masi SLS saddle
Brw: H4 alloy stempost
Alloy 24/28h cassette hub w/ alloy QR
Brw: H4 24/28 Race rims
Kenda Kometer 26c tires
Tektro R512 dual pivot brake set

PC1 Bellissima

C
As fast as you ride.

For those whose dreams of victory are a bit bigger than their current bike racing budget, the Performance series delivers the sportiest and full of the proven specifications at an affordable price. But don’t let the lower price tag fool you, as the Performance series is loaded with technological innovations including Mafac 6000 series butted aluminum tubing, new Al-6061 lightweight aluminum tubing on Gran Criterium models, integrated Masi Ergo-R3 carbon fiber fork, internal cable routing and aggressive, race-proven geometry.

With a shorter top tube and a longer head tube, the Performance series delivers both aggressive, race-ready geometry with high-speed stability for all-day riding comfort. By positioning the seat towards the back of the bike, the geometry of every Performance series bike helps reduce oversteer and improve power delivery to the rear wheel when sprinting and climbing. And just like every bike wearing the iconic Masi badge, the Performance series is blending with classic Italian style and sophistication so you can look as fast as you ride.
**Gran Corsa**

- Masi HA4 double butted alloy w/ integrated tapered headtube
- Masi Elite RS carbon integrated fork w/ tapered 7075 alloy steerer
- FSA Orbita crankset; 52/36 w/ PF91 BB
- Shimano 105 shifters, front and rear derailleur
- Shimano 4600 Ti 2x10 10-speed cassette
- Ritchey Comp Logic Ti alloy bar / Ritchey 4 Axis flip / flip stem
- Ritchey Comp Stream saddle
- Ritchey alloy seatpost
- Avid 20/24/40mm hubs w/ alloy QR
- Ritchey Pro DS 20/24 mm
- Kenda Kontender Lite 23c tires
- Takas R640 dual pivot brake set w/ cartridge pads

**Vincere & Vincere Bellissima**

- Masi HA4 double butted alloy w/ integrated headtube
- Masi Elite RS carbon integrated fork w/ 7075 alloy steerer
- FSA Vero crankset; 52/36 w/ sealed cartridge BB
- Shimano Tiagra shifters, front and rear derailleur
- Sunrace CSRS cassette 11-27T 10-speed
- Brev. M alloy bar / Brev. M 3-D forged flip / flip stem
- Masi SLS saddle
- Brev. M alloy seatpost
- Alloy 20/24mm cassette hubs w/ alloy QR
- Brev. M 20/24 Race rims
- Kenda Kontender Lite 23c tires
- Takas R612 dual pivot brake set w/ cartridge pads

**Performance**

*GRAN CORSA / VINCERE / BELLISSIMA*

Dating back to the 1970s, *Gran Corsa* is a name synonymous with timeless style, elegance and performance, and the modern iteration of this classic is no different. Featuring the same race-bred geometry as the flagship *Evolution* series, this-lightweight 7005 aluminium tubing w/ PF91 bottom bracket and a tapered head tube, the *Gran Corsa* continues its legendary nameake with modern technology to make it faster than ever before.

Everyone remembers their first real race bike; for me it was the machine that helped me transition from bike rider to bike racer. The *Vincere* is exactly that machine, offering a remarkable blend of performance and value w/ both traditional and women-specific *Bellissima* models sporting Shimano Tiagra shifting, deeper profile aerodynamic wheels and all-new graphics for 2014.
Alare & Alare Bellissima
- Masi M4A double-butted alloy w/integrated headtube
- Masi Elite RS carbon integrated fork w/7075 alloy steerer
- FSA Tempo crankset, 10/46 w/ sealed cartridge BB
- Shimano Sora shifters, front and rear derailleur
- Sunrace CS4-50 cassette 11-32T 9-speed
- Brev. M 31.8 alloy bar / Brev. M 3-D forged flip/flop stem
- Mazi SLS saddle
- Brev. M alloy seatpost
- Alloy 26/58T-aero cassette hubs w/ alloy QR
- Brev. M 24/28 Race rims
- Kenda Kontender 26c tires
- Tektro R732 dual pivot brakeuset

Partenza & Partenza Bellissima
- Masi M4A double-butted alloy frame
- Masi Elite RS carbon integrated fork w/7075 alloy steerer
- FSA Tempo crankset, 10/46 w/ sealed cartridge BB
- Shimano Claris shifters, front and rear derailleur
- Sunrace CS4-46 cassette 11-32T 8-speed
- Brev. M alloy bar / Brev. M forged flip/flop stem
- Mazi SLS saddle
- Brev. M alloy seatpost
- Alloy 26/58T-aero cassette hubs w/ alloy QR
- Brev. M 24/28 Race rims
- Kenda Kontender 26c tires
- Tektro R732 dual pivot brakeuset

Alare

Partenza

Partenza Bellissima

Whatever said a genuine racing bike has to be expensive has never heard of the Alare. Blending high technology features like internal cable routing and an integrated carbon fiber fork with Shimano Sora shifting, the Alare delivers a serious performance punch. With both traditional and women-specific Bellissima models, the Alare fits everyone for that perfect Masi ride.

Masi is rich with racing heritage, but some ride a Masi simply for health, fun or an alternative way to work. Just because you don’t race doesn’t mean you can’t benefit from timeless Italian style. The Partenza features a new Shimano Claris 2400 8-speed shifting system, race-inspired geometry, custom formed aluminum tubing and carbon fiber fork available in both traditional and women-specific Bellissima designs.
In Italian, Inizio means “to start”. And the Inizio starts new cyclists off with an unbeatable combination of race-proven geometry in both traditional and women-specific Bellissima models, as well as innovations like deeper profile aerodynamic wheels, internal cable routing and an integrated carbon fiber fork. The value packed Inizio is destined to start many lifelong relationships with cycling.
From trails to transit.

If you were forced to choose one – and only one – bicycle to meet all your needs from the road and dirt to commuting and bike touring thousands of miles, a CX series bike from Masi would be the only choice. Offering an unmatched amount of versatility in both high-performance 9000 series aluminum frames for the race-ready racer to race-relaxed, comfortable double butted chromoly steel frames for more casual use, the CX series has a bike to fit every conceivable cycling need.

The CX Comp, CXR Comp and CXSS get all-new disc brake systems for 2014, stopping you quickly and reliably no matter how unpredictable the weather is. Massive tire clearance allows for mud-laden tires on even the nastiest trails and eyelets for rack and fender mounts can transform a Masi CX bike into a machine designed to commute to and from work or tack thousands of miles. And for the truly committed, Masi takes the joy of cyclocross and blends with the zero-lake experience of singlespeeding to create the CX SS, a chromoly steel frame with horizontal track drops. The possibilities for Masi CX bikes are limited only by your imagination, so what will you do with yours?
**Car Camp**
Masi double-butted alloy frame, PF30, w/ integrated headtube and disc mounts
Masi Elita RS carbon cross fork
w/7075 alloy steerer w/ disc brake mounts
Gossamer Pro Cross crankset PF30 46/36
Shimano 105 shifters, front and rear derailleurs
Shimano CS-6600, 10-speed, 11-28t cassette
Ritchey Comp Logic II alloy bar / Ritchey alloy stem
Prologo Kappa Evo saddle
Ritchey alloy 2-bolt seatpost
Weinmann X-Star 18 28h w/ alloy disc cassette hub
Clement MXP 700x25c tires
Tektro Lyra Disc brake set

**Cass**
Masi double-butted cromoly frame w/ disc brake mounts
Masi CX Disc fork cromoly w/ lowering rack mounts
FSA V-Drive crankset, 42T w/ FSA Megatooth BB
1x7 (front/rear)
Brev. M alloy drop bar / Brev. M 3-D forged flippityflop stem
Masi SLS saddle
Brev. M alloy seatpost
Weinmann X-Star 18 rims w/ 28h cassette alloy disc hubs
Clement X-Plor MCO 60c tires
Tektro Lyra Disc brake set

If you are a Luddite® who simply refuses to accept the conveniences of the modern world, but appreciate being able to stop on a dime, the CXSS is made especially for you. Snipping away all the frivolity of shifting, the disc brake-equipped, double-butted steel CXSS also features a steel fork to smooth out even the most tooth-shattering roads and features horizontal track dropouts so you can roll with “one on it.”
Le Comp
Masi double-butted croma frame, disc brake mounts, rack mounts & fender mounts
FSA Tempo crankset, 16/34 w/ FSA sealed cartridge BB
Shimano Tiagra shifters, front and rear derailleur
Surface CSR cassette 12-32T 10-speed
Brev. M alloy drop bar / Brev. M forged/flap/flap stem
Masi M Classic saddle
Brev. M alloy seatpost
Westwood X Star 35H rims w/ alloy 32H cassette hub w/ alloy QR
Clément X Plax MXO 700 X 35c tires
Tektro Lyro Disc brake

Le Triple
Masi 100% chromoly frame w/ rack & fender mounts
Masi lugged chromoly w/ cantilever, low rider & fender mounts
FSA Tempo crankset, 52/42/30 w/ FSA sealed cartridge BB
Shimano Claris shifters, front and rear derailleur
Surface CSR 66 cassette 11-32T 8-speed
Brev. M alloy drop bar / Brev. M forged/flap/flap stem
Brev. M Classic saddle
Brev. M alloy seatpost
Weinmann SEC 16 rims w/ alloy 32H cassette hub w/ alloy QR
Kenda Small Block 6, 700 X 36c tires
Tektro Oryx cantilever brake

Le
Masi 100% chromoly frame w/ rack & fender mounts
Masi lugged chromoly fork w/ cantilever, low rider & fender mounts
FSA Tempo crankset, 52/42/30 w/ FSA sealed cartridge BB
Shimano 2800 shifters, front and rear derailleur
Surface CSR 66 cassette 12-32T 7-speed
Brev. M alloy drop bar / Brev. M forged/flap/flap stem
Masi SLS saddle
Brev. M alloy seatpost
Weinmann SEC 16 52H rims w/ alloy cassette hub w/ alloy QR
Clément X Plax USH 700 X 23c tires
Tektro Oryx cantilever brake

For those who prefer the timeless look and feel of steel, the CX Comp delivers all the versatility of a cyclocross bike with a Masi-specific double butted chromoly frame and fork. Featuring disc brakes, rack and fender mounts and Shimano Sora shifting, the CX Comp is ready to take on any challenge, whether it be commuting, touring or even the occasional race.

There’s a good reason why the double butted steel CX is one of the most popular Masi models in our lineup. It delivers an incredible amount of value and versatility. The CX is a two-wheeled SUV, designed to go everywhere from a muddy singletrack to work or the supermarket. With a new triple ring crankset that’s more touring friendly, the CX will take you everywhere your adventurous soul may wonder.
Since the 12th Century B.C., man has used extreme heat and hardened muscle to shape steel. And since the 1980s, “The Titan” Fabrica Masi has made some of the most sought after bicycles in the world with the same耐心. As a tribute to the old world traditions of Masi blended with new world technology, we present the Fixed & Steel series.

In an age where most other manufacturers have abandoned their steel roots, Masi holds true to its heritage. For steel is what the iconic Masi name was built from. All Masi steel bikes are made from 100% percent drawn chromoly tubing because it delivers a superior ride designed to last a lifetime. So whether you choose the legendary Gran Criterium made with Reynolds 853 tubing and lug construction or prefer the more urban Uomo and Riser fixed gear single speed, every steel Masi is made with the same style and passion "The Titan" put into every one of his own moving works of art.
**Gran Criterium**
Lugged Reynolds 535 chromoly frame
Masi lugged chromoly fork
FSA Gossamer 166 EVO Pro crankset 50/34 w/ Mega EVO BB
Shimano 105 shifters, front and rear derailleur
Shimano 7000 11-26T 10 speed cassette
Deda RH4-02 handlebar/ Deda Zero 2 mm
Prologo Scratch Pro saddle
Deda RX5 32 seatpost
Shimano RS71 wheelset
Clement Strada LGG 700x23c tires
Shimano 105 brake set

**Strada**
Masi 100% chromoly frame
Masi lugged chromoly fork
Brev. M Bento crankset 50/34 w/ FSA sealed cartridge BB
Shimano Sora shifters, front and rear derailleur
Savoca CSR-44 cassette 11-26T 7-speed
Brev. M alloy drop bar / Brev. M forged flip/flop stem
Brev. M Sella saddle
Brev. M alloy seatpost
Weinmann LPT 16 alloy 15mm hub/ alloy QR
Kenda Kombustor Line 700x23c tires
Tektro R712 brake set

Any bike collector will tell you the Gran Criterium is widely regarded as one of the most sought-after racing bicycles in history. As a modern tribute to this icon, the Gran Criterium (Masi’s classic lugged joints and Reynolds 535 tubing with an all new, advanced FSA 166 Mega EVO BB with 30mm bearings) remains before seen as a Gran Criterium. Adorned with a new matte and glossy black paint scheme, the Gran Criterium continues to command the respect it deserves.

There is no better way to experience the pure, simple joy of cycling than on a classic steel road bike like the Strada. Outfitted with new components including Shimano Sora shifting and Brev. M bar, stem and saddle with a 10-year vintage look, the Strada takes you back to the days when life was simpler and riding was more cerebral.
Speciale Riser / Uno Riser / Uno Drop

A legacy of a timeless classic.

Riser
Masi double butted chromoly frame w/ Masi track dropouts
Masi lugless chromoly fork
Brev. M crankset 44T w/ sealed cartridge BB
16T cog w/ 36t freewheel included
Brev. M alloy rear seat w/ Brev. M forged flip/flop stem
Brev. M no flange grips
Brev. M Selle saddle
Brev. M alloy seatpost
Brev. M aluminum drop alloy rims w/ sealed flip/flop hubset
Brev. M Stimm 261 tire
Takrol R18 brake

Uno & Uno Drop
Masi 100% chromoly frame w/ Masi track dropouts
Masi straight leg chromoly fork
Alloy Retro crankset 44T w/ sealed cartridge BB
16T cog w/ 36t freewheel included
Brev. M alloy rear seat bar w/ Brev. M forged flip/flop stem
Brev. M no flange grips
Brev. M Classic saddle
Brev. M alloy seatpost
Brev. M Stimm 52c rims w/ flip/flop hubset
Kenda Kontender 26c tire
Takrol R18 brake

Countless hours can be spent trying to color coordinate your urban steed, or you can just get yourself a Masi Riser that does all the work for you. Matching green anodized Brev. M components and deep V 52 mm alloy rims to a beautiful translucent black frame with green decal accents, the Riser perfectly blends classic Masi design with modern urban style.

For those who have an everyday routine of dodging cars and hopping curbs, the Uno series in both riser and drop handlebar mash up timeless Masi style with an urban flare look. And with new 52mm deep V rims, exclusive Brev. M components and an Alloy Retro crankset, the Uno autocycles every other face in the neighborhood.
Frame Sets / Accessories

- EIVOSA Frameset (50 / 51cm)
- EIVOSA Frameset (54 / 56cm)
- EIVOSA Frameset (58cm)
- COLTRON Frameset
- MILLENIUM Frameset
- MASIL Cork Tape

Masi RBG ULTRA
Race-cut for the sporty look and made in the USA by JL Yeho using high quality materials and eco-friendly techniques.

Masi RBG socks
High-quality stylish SockGuy cycling socks with a 6” cuff.
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<tr>
<td>Shimano Dura Ace Di2</td>
<td>Shimano Dura Ace Di2</td>
<td>Sram Red</td>
<td>Campagnolo Record</td>
<td>Shimano Ultegra Di2</td>
<td>Shimano 105</td>
<td>Shimano Dura Ace</td>
<td>Shimano Tiagra</td>
<td>Shimano 105</td>
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<tr>
<td>Mercury M5 rear carbon internal routing, tapered</td>
<td>Ritchey WCS Carbon headtube, 31.8mm</td>
<td>Masi FC Pro / Masi Pro Taper</td>
<td>Ritchey WCS 1 bolt, 31.8mm</td>
<td>Reynolds Stratus Elite</td>
<td>Ritchey WCS 2 bolt, 31.6</td>
<td>Masi Elite / RS carbon</td>
<td>Sunrace CSRS, 10 speed, 110mm</td>
<td>Sunrace CSM-90, 9 speed, 110mm</td>
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<td>Ritchey WCS 2 bolt, 31.6</td>
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<td>Sunrace CSM-90, 9 speed, 110mm</td>
</tr>
</tbody>
</table>

**SPECIFICATIONS**

- **Evoluzione**
  - 110mm, 62cm = 120mm
  - 90mm, 53cm = 100mm
  - 47cm = 90mm, 50cm = 100mm
  - 53/39, 56cm = 44cm, 59cm = 44cm

- **Premiere**
  - 100mm, 50cm = 44cm
  - 90mm, 53cm = 100mm

- **Performance**
  - 100mm, 50cm = 44cm
  - 90mm, 53cm = 100mm

**Sliders**

- **Mercury S5**
  - Internal routing, tapered
  - SCA compatible, PF30
  - 47cm, 50cm, 53cm, 56cm, 59cm

- **Masi MC3**
  - Internal routing, tapered
  - 47cm, 50cm, 53cm, 56cm, 59cm

- **Mercury S3**
  - Internal routing, tapered
  - 47cm, 50cm, 53cm, 56cm, 59cm

**Headsets**

- **FSA Orbit C-40 Tapered**
  - Internal routing and integrated w/ 7075 alloy
  - 47cm, 50cm, 53cm, 56cm, 59cm

- **Shimano CS-9000**
  - Internal routing and integrated w/ 7075 alloy
  - 47cm, 50cm, 53cm, 56cm, 59cm

**Forks**

- **Ritchey WCS Carbon**
  - Folding bead, 120tpi
  - 47cm, 50cm, 53cm, 56cm, 59cm

- **Shimano CS-6800**
  - Folding bead, 120tpi
  - 47cm, 50cm, 53cm, 56cm, 59cm

**Stems**

- **Ritchey WCS Curve**
  - 31.8mm
  - 47cm, 50cm, 53cm, 56cm, 59cm

- **Shimano CS-9000**
  - 11-speed
  - 47cm, 50cm, 53cm, 56cm, 59cm

**Tires**

- **Kenda Kountach 25c**
  - 27.2 x 300mm
  - 47cm, 50cm, 53cm, 56cm, 59cm

- **Masi MC7 carbon**
  - Folding bead, 120tpi
  - 47cm, 50cm, 53cm, 56cm, 59cm
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<tr>
<th>Frame</th>
<th>Paint/Finish</th>
<th>Headset</th>
<th>Fork</th>
<th>Front Derailleur</th>
<th>Rear Derailleur</th>
<th>Handlebars</th>
<th>Stem</th>
<th>Wheels</th>
<th>Cassette</th>
<th>Bottom Bracket</th>
<th>Crankset</th>
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<td>Masi MA4 double-butted alloy</td>
<td>FSA Threadless</td>
<td>Brev. M alloy</td>
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<td>Tektro HAL89A</td>
<td>Sunrace CSR-9</td>
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**Performance**

- **Frame Sets:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Fork Styles:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Wheels:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Handlebars:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Stems:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Cassettes:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Bottom Brackets:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Cranksets:**
  - CX
  - Cross
  - Speciale
  - Crossbar

**SPECS**

- **Frame Type:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Fork:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Wheels:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Handlebars:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Stems:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Cassettes:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Bottom Brackets:**
  - CX
  - Cross
  - Speciale
  - Crossbar

- **Cranksets:**
  - CX
  - Cross
  - Speciale
  - Crossbar
### Geometria

#### Evoluzione Dura Ace Di2, Dura Ace, Red, Record, Ultegra Di2, Ultegra, 105

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#### Gran Corsa

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#### CX Comp, CX Triple, CX

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#### Fixed Riser, Fixed Uno Drop, Fixed Uno Riser

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#### Vincere, Vincere Bellissima, Alare, Alare Bellissima

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#### Corollello

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**Notes:**
- **Effective Top Tube:** The effective top tube length is the distance from the head tube to the top of the seat tube, excluding the seat post.
- **Head Angle:** This refers to the angle between the top tube and the horizontal plane at the head tube.
- **Chain Stay Offset:** The offset of the chain stay from the vertical line through the BB (bottom bracket) axis.
- **Base Length:** The distance from the seat post to the ground, measured parallel to the ground.
International Distributors:

- Australia: Sheppard Cycles Australia
- Canada: Live To Play Sports
- China: Shakeland Trading Ltd.
- Japan: Kozaki Trading / Azuma Co. Ltd.
- Korea: Kisong
- New Zealand: Phoenix Cycle
- Singapore: Golden Pace Enterprise
- Taiwan: Klight Industrial Co. Ltd
- Thailand: Asia Int'l